Media Release



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FOR IMMEDIATE RELEASE:

To the Editor:

5-Star Hastings City Bank Responsive, Responsible, Respected

June 2012: BAUERFINANCIAL, Inc., the nation's leading bank rating and research firm, is proud to recognize Hastings City Bank, Hastings, Michigan as a 5-Star Superior bank. A 5-Star rating indicates that Hastings City Bank is one of the strongest banks in the nation. To earn this prestigious 5-Star rating, Hastings City Bank must excel in areas of capital quality, asset quality, profitability and much more. In fact, Hastings City Bank has earned this 5-Star Superior rating for the latest 11 consecutive quarters.

"As big banks grow increasingly complex and inflexible," remarks Karen L. Dorway, president of the rating firm, "it's encouraging to know that there are still community banks, like Hastings City Bank, that have mastered the three R's of banking. Hastings City Bank is 1) Responsive to its customers' needs, 2) Responsible in its underwriting and investments, and 3) Respected by the nation's premier bank rating and research firm as well as its customers."

Established in 1886, Hastings City Bank has proudly been serving its local communities for 126 years. It currently operates through six conveniently located offices in Bellevue, Caledonia, Hastings, Middleville, Nashville and Wayland and can be found on the internet at www.hastingscitybank.com.

Hastings City Bank:...meeting customer needs, exceeding expectations.

BAUERFINANCIAL, Inc., Coral Gables, Florida, the nation's leading independent bank and credit union rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution pays BauerFinancial to rate it, nor can any choose to be excluded. Consumers may obtain free star-ratings by visiting <u>www.bauerfinancial.com</u>.

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