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NEWS

FOR IMMEDIATE RELEASE

Best and Brightest Companies To Work For[®] Announced This Year's Best and Brightest Companies To Work For[®] in West Michigan

March 15, 2018 - Warren, Mich. — Every year companies throughout West Michigan compete to be named one of “[West Michigan's Best and Brightest Companies to Work For[®]](#).” Only companies that distinguish themselves as having the most innovative and thoughtful human resources approach can be bestowed this honor. These select companies will be honored on Thursday May 3, 2018 at the JW Marriott in downtown Grand Rapids.

The winning companies also compete for 13 elite awards, one granted for each category. Also, an overall winner that has excelled in all categories will be honored with a “Best of the Best Overall” award. The elite award winners will be revealed during the luncheon.

Winners are pooled by the size of their company. Employers with 100 or less employees are benchmarked together and are classified as Small Business; 101-300 employees are benchmarked together and are classified as Medium Business; employers with more than 301 employees are benchmarked together and are classified as Large Business. All companies, no matter their size, can be a Best and Brightest Company to Work For[®] resulting in Better Business, Richer Lives and Stronger Communities.

An independent research firm evaluates each company's entry based on key measures in various categories. They include Compensation, Benefits and Employee Solutions; Employee Enrichment, Engagement and Retention; Employee Education and Development; Recruitment, Selection and Orientation; Employee Achievement and Recognition; Communication and Shared Vision; Diversity and Inclusion; Work-Life Balance; Community Initiatives; Strategic Company Performance and the Best of the Best Small Business, Medium Business and Large Business. (See following list for winners.)

The annual symposium and awards program will begin with registration, networking and exhibit gallery preview at 9:30 a.m. followed by education & a community project. The luncheon and awards presentation is emceed by Juliet Dragos of WZZM 13 News and Steve Kelly of NewsRadio WOOD 1300. The awards presentation begins at 12:15 p.m. and will adjourn at 2:00 p.m.

“Profitability and stability is essential for businesses in today’s economic climate. Companies that recognize that their employees are the key to their success achieve staying power. Our 2018 winners create their human resource standards to ensure employee satisfaction and they set standards for every business to aspire toward,” said Jennifer Kluge, President and CEO of B&B Programs. “We are proud to honor this year’s winners.”

West Michigan’s Best and Brightest Companies to Work For[®] is sponsored by Blue Cross Blue Shield of Michigan, Newsradio WOOD 1300 and 106.9 FM, Grand Rapids Business Journal, Davenport University, DTE Energy, Kelly Services, Marsh & McLennan Agency LLC, Baudville, Elwood Staffing, Northwood University, BASIC, The Employers' Association, Ulliance, Comerica, National Diagnostic Services, Hello West Michigan, Relocation America International, Dave and Busters, Consumers Credit Union and The Orsus Group.

Admission for the awards luncheon and symposium is \$175. Tables for 10 are also available for \$1,750. Recognition as a Table Sponsor with 10 tickets is \$2,000. If you are interested in attending the conference, contact the NABR at 866-321-1822 or visit www.101bestandbrightest.com.

The Best and Brightest Companies to Work For[®] is a program that provides the business community with the opportunity to gain recognition, showcase their best practices and demonstrate why they are an ideal place for employees to work. This national program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole. It is presented annually in several markets including Atlanta, Boston, Chicago, Dallas, Detroit, Houston, Milwaukee, San Diego, San Francisco Bay Area, West Michigan and Nationally. Nominations are now being accepted. Visit www.101bestandbrightest.com to obtain an application.

The 2018 West Michigan's Best And Brightest Companies To Work For® Winners

Large Business 301+ Employees

Advia Credit Union
AmeriFirst Home Mortgage
Applied Imaging
BDO USA, LLP
Bell's Brewery Inc.
Blue Cross Blue Shield of Michigan
Buist Electric
Cascade Engineering
Clark Retirement Community
Comcast
Flexfab LLC
Hastings Mutual Insurance Company
Heritage Community of Kalamazoo
Holland Hospital
Hope College
Lake Michigan Credit Union
Life EMS Ambulance
Macatawa Bank
Metro Health University of Michigan
Health
MSU Federal Credit Union
Orthopaedic Associates of Michigan
Porter Hills
Rockford Construction
Schupan & Sons, Inc.
SpartanNash
Suburban Inns
Sunset Retirement Communities &
Services
The Kendall Group
X-Rite, Inc.
Zeigler Auto Group

Medium Business 101-300 Employees

4Front Credit Union
Adventure Credit Union
Air Lift Company
Allied Finishing Inc.
Arbor Financial Credit Union
Armstrong International
Baudville Brands
Berends Hendricks Stuit Insurance
Agency, Inc.
Butterball Farms Inc.
C-4 Analytics
Coldwell Banker AJS-Schmidt
Comfort Research
Consumers Credit Union
Crowe Horwath LLP
Crown Motors
DK Security

Elzinga & Volkers Construction
Professionals
Fleis & VandenBrink Engineering, Inc.
Flexco
Flow-Rite Controls
GMB Architecture + Engineering
Haviland Enterprises, Inc.
Hub International
Imperial Beverage
Kent Companies Inc.
Koops Inc.
Mercantile Bank of Michigan
Metron Integrated Health Systems
Michigan Office Solutions
Northpointe Bank
Omni Community Credit Union
OST (Open Systems Technologies)
Paragon D&E
Plante Moran
Rehmann
Service Express, Inc. (SEI)
St. Ann's Home
Terryberry
TowerPinkster
Triangle Associates, Inc.
United Bank of Michigan

Small Business 1-100 Employees

a.j. Veneklasen, Inc.
Acoustics By Design
Allied Business Services
Andy J. Egan Co.
Axios HR
Baker Holtz, CPAs and Advisors
Barnes & Thornburg LLP
Beene Garter LLP
Bizstream
Boxed Water is Better
Brink, Key & Chludzinski
Broadmoor Motor Sales
C/D/H
Charter Capital Partners
CompHealth
CTS Telecom
Dan Vos Construction Co., Inc.
DFCU Financial
Easter Seals - Michigan, Inc.
EQI, Ltd.
Express Employment Professionals
FormulaFolio Investments
Garrison Dental
GNS America
Grand Rapids Metrology

Greenleaf Hospitality Group
Greenleaf Trust
Hastings City Bank
Highland Group
HNI Risk Services
Honigman Miller Schwartz and Cohn LLP
HUMANeX Ventures
Hungerford Nichols CPAs + Advisors
Innovative Client Connections
InsITe Business Solutions LLC
ITS Partners, LLC
Kalamazoo Community Foundation
Kesslers Diamonds, Inc.
Knight Watch Inc.
KSS Enterprises
Lakewood Construction
Lambert, Edwards & Associates
Legacy Trust
Legal Copy Services
MarshBerry
Mel Trotter Ministries
Michigan First Credit Union
Midstate Security Company LLC
Mill Steel Company
Mobile Defenders
Nugent Builders Inc.
OptiMed Health Partners
OsborneKlein
Progressive AE
Revel
Robroy Enclosures
Seaman's Mechanical
SecurAlarm Systems, INC
Service Professor
Soils & Structures, Inc.
Southwest Michigan First
Sun Title Agency LLC
Syplicity Communications Inc
The C2 Group
The Wiser Financial Group
Total Quality Logistics
Trillium Staffing Solutions
Trivalent Group
Twisthink LLC
UFP Technologies, Inc.
Varipro
VisionQuest
Willis Law
Windemuller Electric
Worksighted
WSI
Yeo & Yeo CPAs & Business Consultants